

3780P



41% R&D expenditure

37.7% R&D workforce



12 Million inhabitants



EXPORT

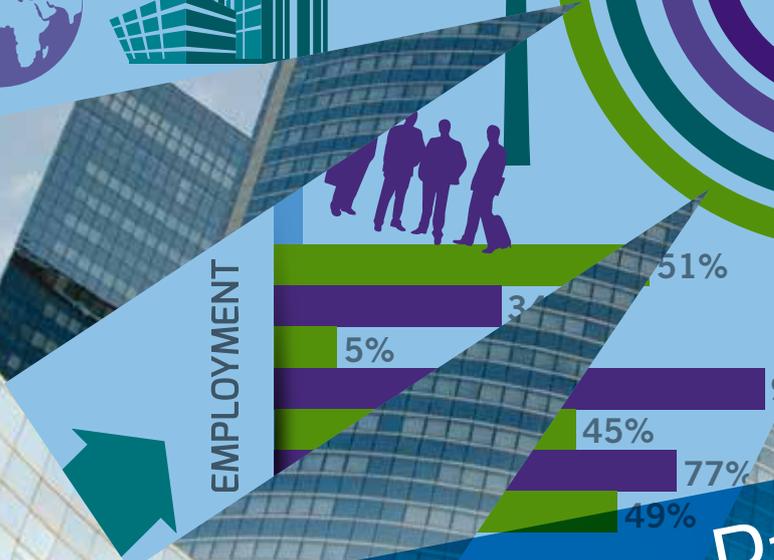


678,200 students

16 Universities  
70 Grandes Ecoles,  
business and  
engineering schools

2500

43%



# Paris Region Key Figures 2018



PARIS  
REGION

Stade de France (Seine-Saint-Denis)  
© Jean-Michel Sicot / IAU idF



Safran Villaroche (Seine-et-Marne)  
© Adrien Daste / Safran



XCan Laser, LULI Lab at Ecole  
Polytechnique (Essonne) © Ecole  
Polytechnique / J. Barande



© Rungis International Market  
(Val-de-Marne)  
FedEx sorting and distribution center  
at Paris CDG (Val d'Oise)  
© Gilles Coulon / Tendence Floue



Tuileries Garden - Eiffel Tower  
© Van Biesen / Ooshot / CRT Paris  
Ile-de-France  
Ferrandi School (Paris)  
© Aurelia Blanc / CCI Paris  
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Technocentre Renault (Yvelines)  
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Seine Musicale (Hauts-de-Seine)  
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## WELCOME TO PARIS REGION, HOME OF BUSINESS OPPORTUNITIES

Paris Region Key Figures 2018 lays out a panorama of the region's economic dynamism and social life, positioning it among the leading regions in Europe and worldwide.

With its fundamental key indicators, the brochure "Paris Region Key Figures 2018" is a tool for decision and action for companies and economic stakeholders. It is useful to economic and political leaders of the region and to all those who want to have a global vision of this dynamic regional economy.

Paris Region Key Figures 2018 is a collaborative publication produced by Paris Region Entreprises, the Paris Ile-de-France Regional Chamber of Commerce and Industry and the Paris Region Urban Planning and Development Agency (IAU île-de-France).



Jardin suspendu © Nouvelle AOM / Ida+



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## PARIS REGION, A MAJOR GLOBAL BUSINESS HUB

Standing at the crossroads of European and worldwide trade, Paris Region is France's leading economic region and one of the world's foremost business hubs.

### Its main assets:

- **A major global region** with the highest GDP in the European Union (EU28) in billions of euros: **30.3% of the French nation's GDP** and **4.5% of the EU28's GDP**, ahead of Greater London and Lombardy (Italy).
- The concentration of jobs, corporate headquarters, SMEs, technology companies, startups, world-class competitiveness clusters, foreign groups...
- Its **wide range of business sectors**, its deeply rooted industrial tradition, and one of the highest concentrations of activity in the science and technology sectors.
- A consumer marketplace of considerable importance: **12.1 million inhabitants** in the region, **9.1 million visitors** in the Region's main conference and exhibition centers, **44.9 million tourists**.
- A young and cosmopolitan population, and a highly qualified and productive workforce at competitive rates: **18.2%** of France's population, **26.4%** of students in France, **23.1%** of jobs in France, **35%** of French executives.
- **The #1 innovation hub in Europe** with the highest R&D spending and the largest pool of R&D workers.
- **Internationally renowned for excellence in education, science and technology** (top business, engineering and specialized higher educational institutions, Fields Medals, Abel and Nobel prizes, innovative companies).
- **World-class infrastructure**: Europe's second-largest airport; most efficient public transport system further reinforced by the Grand Paris development project; Europe's number one road network; second largest European river port (70 ports, 500 km of navigable waterways); an excellent broadband communication network.
- **A region in reinvention** with major infrastructure and urban planning projects.
- **The largest stock of commercial property in Europe**, and attractive, diversified and very competitive real estate, with new office districts and business parks, as well as the opening of coworking spaces, "startup factories"...
- **Global business event hub** for the MICE industry (Meetings, Incentives, Conventions, Exhibitions).  
With 700,000 m<sup>2</sup> in exhibition space, Paris Region is **an outstanding world-class destination for tradeshows** and Paris is **the world's leading destination for international congresses**.
- **A world-class destination for tourism**.

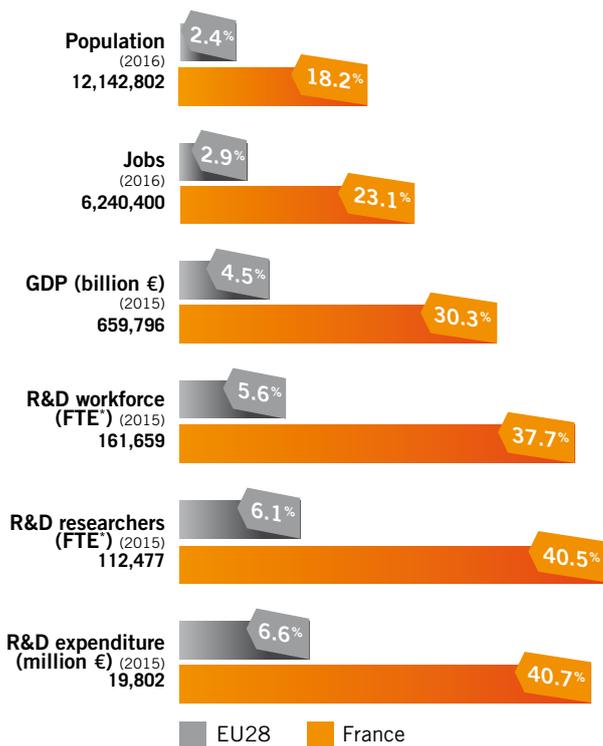


Seine River banks © Capelle Tourn-Ooshot-CRT Paris Ile-de-France



**One of the world's leading economic and innovative regions**

### PARIS REGION vs. FRANCE & EUROPE



\* Full Time Equivalent  
Sources: INSEE, Eurostat, Ministry of Education, Higher Education and Research

### PARIS REGION IN THE EUROPEAN UNION AS OF 01.01.2018



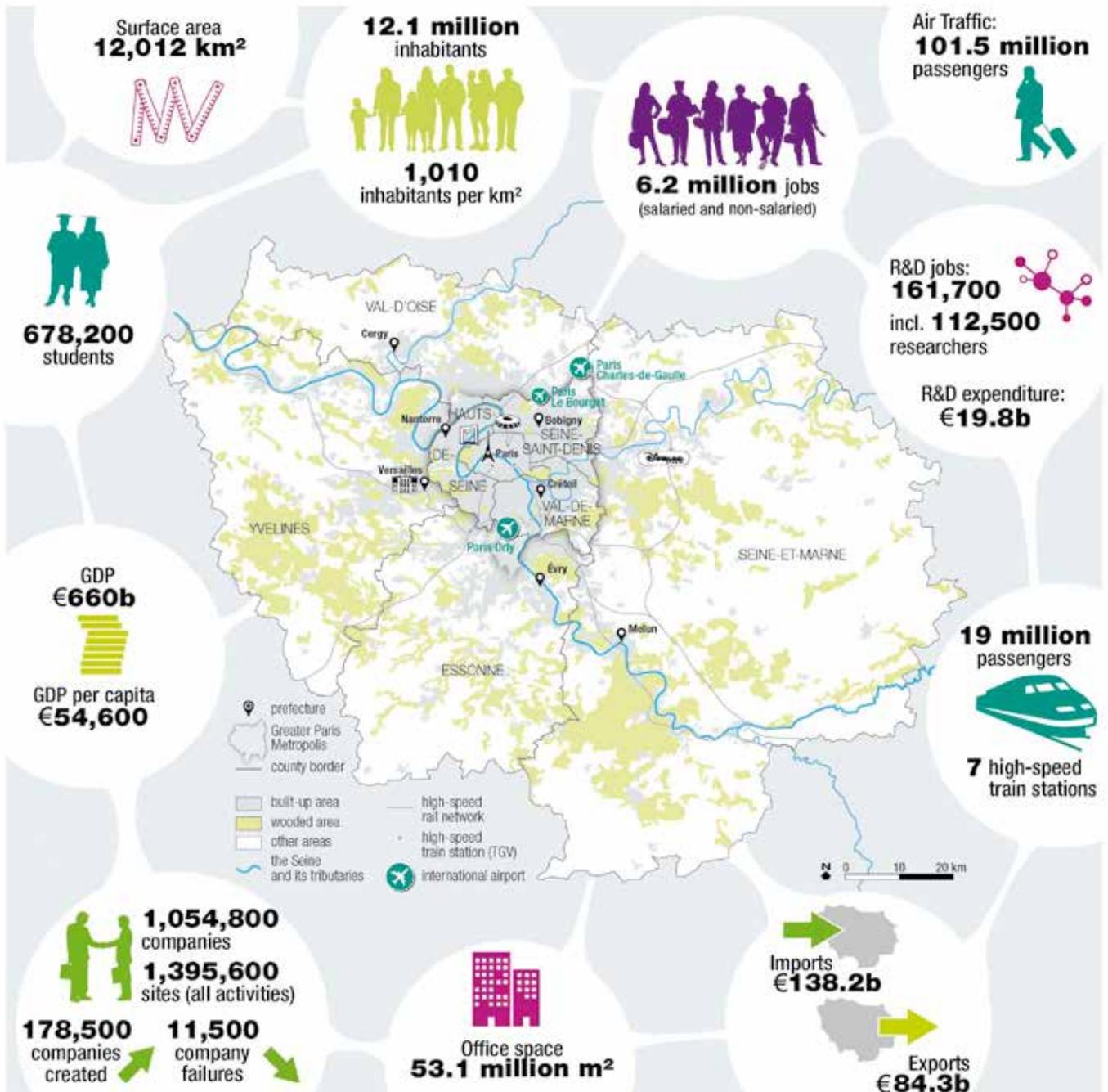
### AN INTERNATIONAL REGION

**1.6 million** foreigners (**13.4%** of the population) (2014)  
**111,678** foreign students in higher education, including  
**75,137** in Paris Region's public universities (2016-17)  
**4,740** foreign researchers in Paris Region (2016)  
**18.4 million** foreign visitors (2016)

**15,100** foreign sites and **620,000** jobs,  
**1 out of 6** jobs in Paris Region is in a foreign company (**16.7%**) (2013)  
**359** foreign companies created **6,635** jobs in 2016



## PARIS REGION ECONOMIC DATA



© IAU Icf 2018  
 Sources: French customs, Insee (National Institute of Statistics and Economic Studies), French Ministry of Education, Higher Education and Research, GRIE (Regional Observatory of Commercial Real Estate in Paris Region), Paris Aéroport, SNCF (National Railways of France)



## A young, cosmopolitan and talented population

Pompidou Center Fountain © Capelle Tourm / Ooshot / CRT Paris Ile-de-France



### EUROPE'S MOST POPULATED REGION

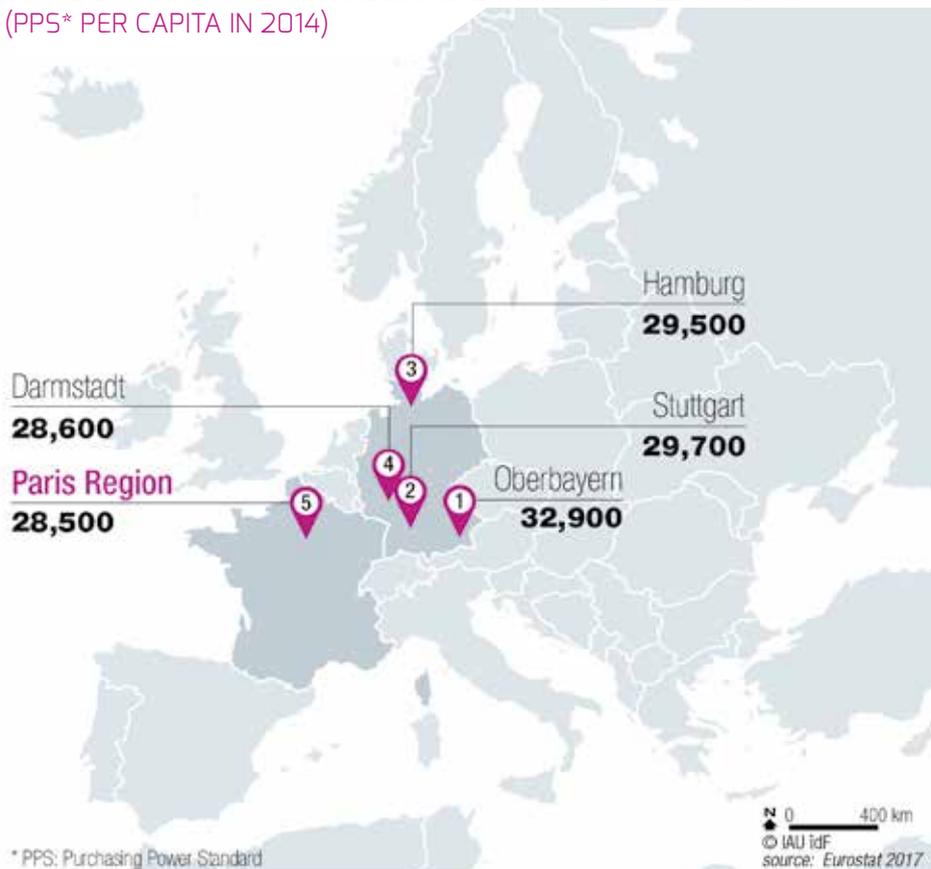
**12.1 million** inhabitants  
**18.2%** of France's population  
**2.4%** of the European Union's population  
 Europe's most populated region ahead of Lombardy, Greater London, Andalucia, Catalonia and Auvergne-Rhône-Alpes

5 towns in Paris Region with more than **100,000 inhabitants**: Paris, Boulogne-Billancourt, Saint-Denis, Argenteuil and Montreuil

(INSEE, Eurostat 12/17, data 2016)

### TOP 5 EUROPEAN UNION REGIONS BY HOUSEHOLD INCOME (PPS\* PER CAPITA IN 2014)

THE 5<sup>TH</sup> WEALTHIEST POPULATION IN THE EUROPEAN UNION





## A YOUNG, DYNAMIC POPULATION

**177,983 births**

**74,621 deaths**

**14.8‰: birth rate**

(**12‰** for France)

Men's life expectancy

**80.6 years** (France: 79.3)

Women's life expectancy

**85.6 years** (France: 85.4)

Paris fertility rate:

**2.01** children per woman

(Berlin: 1.46, Brussels: 1.85,

Catalonia: 1.40, London: 1.71,

Lombardy: 1.46, OberBayern: 1.48)

(INSEE 10/17, data as of 1/1/17 and 2015,  
Eurostat 1/18, data 2015, panel of regions)

### 55% OF PARIS REGION'S POPULATION IS UNDER 40

Age	Paris Region		France	
	Total	%/Total Paris Region	Total	%/Total France
0-19	3,096,338	25.74%	16,152,009	24.51%
20-39	3,449,408	28.68%	16,033,405	24.33%
40-59	3,181,496	26.45%	17,652,107	26.78%
60-74	1,490,652	12.40%	10,010,731	15.19%
Over 75	809,670	6.73%	6,058,911	9.19%
	<b>12,027,564</b>	<b>100%</b>	<b>65,907,163</b>	<b>100%</b>

Source: INSEE 6/17, data 2014

## A COSMOPOLITAN POPULATION

Paris Region is like a new Babel, a place where people from all over the world live, study, work or visit.

**13.4%** of Paris Region's population is foreign, i.e. **1.6 million** people (1,610,803)

(INSEE, 12/17, data 2014)

**46.3%** come from Africa (**746,098**)

**31.8%** come from Europe (**512,561**)

**17.3%** come from Asia (**278,157**)

**4.5%** come from the Americas (**72,019**)

**0.1%** come from Oceania (**1,965**)

Source: INSEE, 12/17, data 2014





Paris La Défense Business District © Fotolia



**Europe's leading economic region**

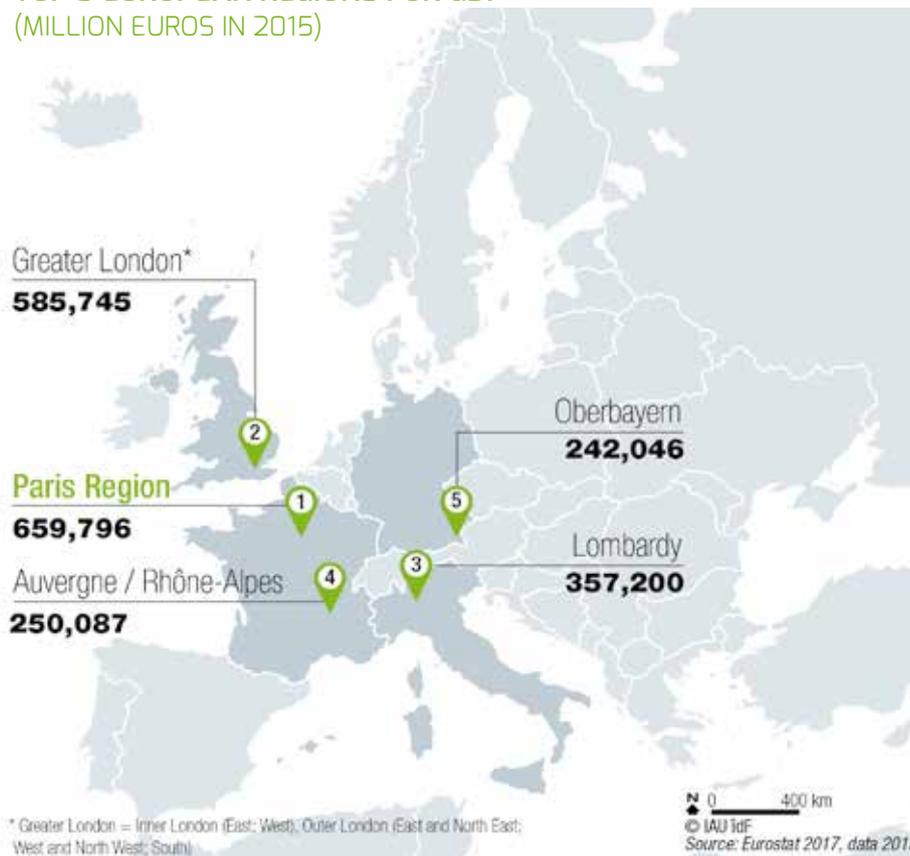


## EUROPE'S TOP GROWTH DOMESTIC PRODUCT

The Paris Region's economic dynamism benefits from its position at the heart of the world economy. The Paris Region's GDP is equivalent to that of the Netherlands, and higher than that of Sweden, Poland, Belgium or Norway.

GDP: **€660 billion**  
**30.3%** of France's GDP  
**4.5%** of EU28 GDP  
 GDP per capita: **€54,600**  
 GDP per job: **€105,534\***  
 (INSEE, Eurostat, 2017, data 2015, \*2014)

### TOP 5 EUROPEAN REGIONS FOR GDP (MILLION EUROS IN 2015)



La Défense business district from Louis Vuitton foundation - Frank Gehry  
 © Florence Humbert



## A MAJOR BUSINESS HUB IN EUROPE

**1,054,827** companies

(INSEE, 31.12.2015, Commercial activities, excluding agriculture)

**1,395,594** sites

(INSEE, 31.12.2015, Total activities)

**178,500** businesses created

(INSEE, 1/18, data 2017)

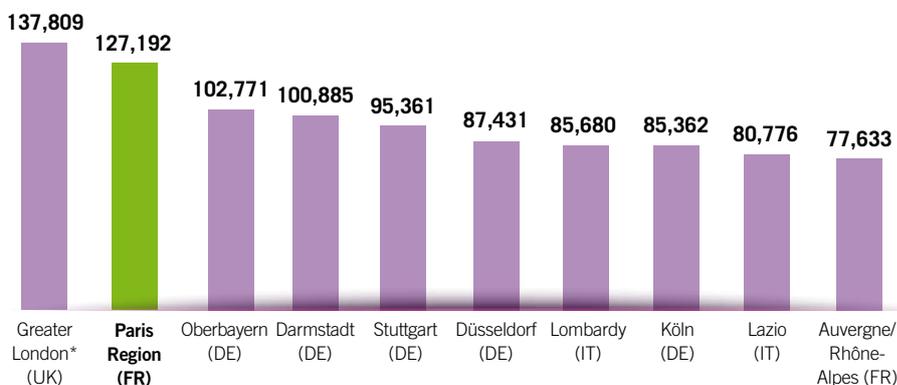
**8-10 thousand** startups

The primary strength of Paris Region's economy is the concentration of jobs, corporate headquarters, SMEs/SMIs and business startups.

All of France's very large businesses (> 1,500 employees each) have a site in the region.

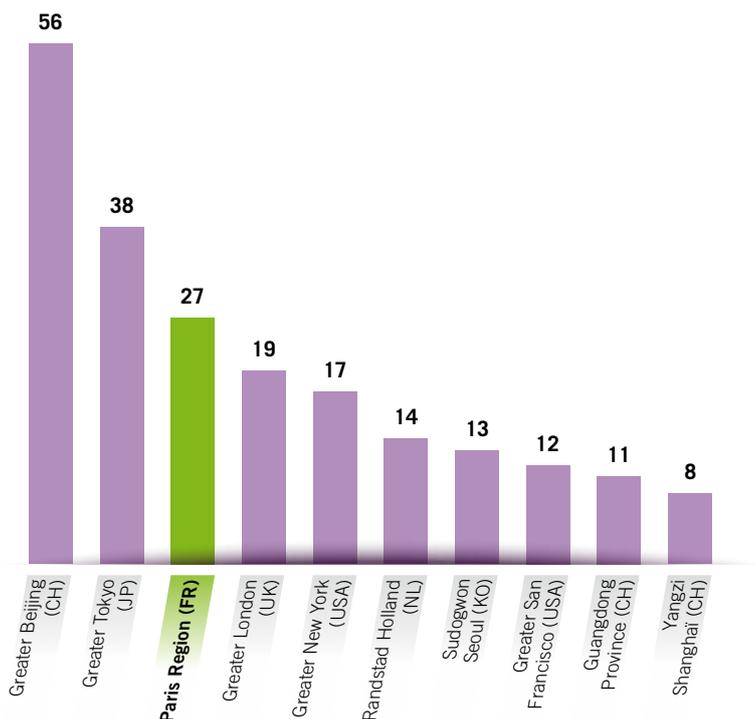
Paris Region is also the top French region in terms of hosting foreign companies and it accounts for over a quarter of all new business startups in France.

## EUROPE'S 2<sup>nd</sup> LEADING REGION FOR LABOR PRODUCTIVITY



Apparent Labor Productivity - Source: Eurostat GDP in million euros 2015 (NUTS 2) divided by total number employed 15-64 years old (2015), processed by PRE.  
\*Greater London= Inner + Outer London

## PARIS REGION #1 IN EUROPE AND #3 WORLDWIDE FOR HOSTING THE WORLD'S TOP 500 CORPORATE HEADQUARTERS



Source: Fortune Magazine, Global 500, July 2017 - Ranking by metropolitan regions. Processed by Paris Region Entreprises

## TOP 10 CORPORATE HEADQUARTERS IN PARIS REGION - FORTUNE GLOBAL 500

Company	Revenues in million €	Total workforce
AXA	116,673	97,707
Total	103,829	102,168
BNP Paribas	88,497	184,839
Carrefour	70,624	384,151
Credit Agricole	65,066	70,830
Électricité de France	63,834	154,808
ENGIE	59,749	153,090
Groupe BPCE	57,174	102,827
Societe Générale	56,215	151,341
PSA Peugeot Citroën	48,445	175,341

Source: Fortune Magazine, Global 500, July 2017

## ▶ EUROPE'S #2 REGION FOR MAJOR FOREIGN COMPANIES

**15,100** sites depending on a foreign company

**620,000** jobs, 1 out of 6 jobs in Paris Region (16.7%)

**90** countries

**Main countries:** USA (**165,000** jobs), Germany and UK (**80,000** jobs each)

**Main sectors:** wholesale (**132,000** jobs), industry (**82,000**), scientific and technical activities (**75,000** jobs), information and communication activities (**71,000** jobs)

(Insee, Esane, Clap and Lifi 2013, (11/17))

## ▶ 2016 ARRIVALS

**359** foreign companies coming from **35** countries and creating **6,635** jobs, including:

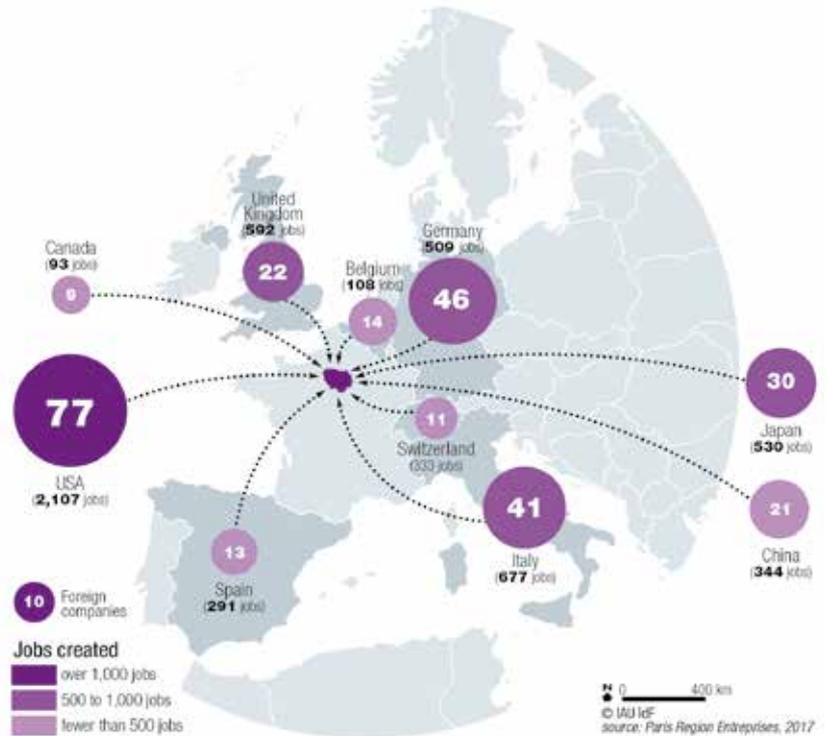
- **187** from European groups (52%) (**3,150** jobs)
- **88** from American groups (24.5%) (**2,212** jobs)
- **63** from Asian groups (17.5%) (**1,014** jobs)
- **21** from other countries (6%) (**259** jobs)

(Paris Region Entreprises)



BNP Paribas © Vincent Gollain / IAU idF

## FOREIGN DIRECT INVESTMENTS: MAIN COUNTRIES BY BUSINESS ORIGIN (2016)



## TOP MAJOR PARIS REGION COMPANIES DEPENDENT ON FOREIGN GROUPS (BASED ON SALARIED WORKFORCE)

Country	Company	Salaried workforce
Netherlands	RANDSTAD	66,352
USA	EURO DISNEY ASSOCIATES	15,089
United Kingdom	COMPASS GROUP FRANCE	13,702
Sweden	SECURITAS FRANCE SARL	13,516
Canada	CGI FRANCE	9,619
Netherlands	MEUBLES IKEA FRANCE	9,401
Germany	METRO CASH & CARRY FRANCE	9,103
Netherlands	CONFORAMA FRANCE	8,663
United Kingdom	BRICO DEPOT	7,663
Belgium	TFN PROPTE ILE DE FRANCE	7,608
Luxembourg	ARCELORMITTAL ATLANTIQUE ET LORRAINE	7,317
USA	CIE IBM FRANCE	6,982
Sweden	H&M HENNES & MAURITZ	6,886

Source: Diane, 1/18



## PARIS REGION AT THE HEART OF WORLD TRADE FLOWS (2016)

Paris Region's main trading partners are **Europe** (exports: 58.7%, imports: 59.2%), **the Americas** (exports: 15.4%, imports: 11%) and **Asia** (exports: 14.1%, imports: 24.3%). The top 3 most exported products are indicative of the specialization of Paris Region's industries (aeronautics, automotive, pharmaceuticals).

### Imports: €138.2b

27.2% of France's imports

#### Main regional imports

Automotive manufacturing products  
**€18.6b, 13.4%**

Telephones and communication  
equipment **€8.5b, 6.1%**

Pharmaceutical products **€8.4b, 6%**

### Exports: €84.3b

18.6% of France's exports

#### Main regional exports

Space and aeronautics manufacturing  
products **€10.5b, 12.5%**

Automotive manufacturing products  
**€9.6b, 11.4%**

Pharmaceutical products **€6.1b, 7.2%**  
(French Customs, 2016)

© SIAE 2017 - Anthony Guerra / Alex Marc



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## PARIS REGION'S LEADING BUSINESS PARTNERS (2016)

Main suppliers			Main customers		
Imports			Exports		
Country	Value (€ billion)	%	Country	Value (€ billion)	%
China	18.8	13.6	United States	9.7	11.5
Germany	16.7	12.1	Germany	9.4	11.1
United States	12.3	8.9	United Kingdom	5.8	6.8
Belgium	11.4	8.2	Switzerland	5.5	6.6
Italy	9	6.5	Belgium	5.3	6.2
Spain	8.8	6.4	Spain	5.2	6.2
United Kingdom	6.3	4.6	Italy	5.1	6
Netherlands	6.1	4.4	China	3.0	3.6
Switzerland	5.1	3.7	Netherlands	2.2	2.6
Japan	3.6	2.6	Hong-Kong	1.9	2.3
<b>Total Paris Region</b>	<b>138.2</b>		<b>Total Paris Region</b>	<b>84.3</b>	

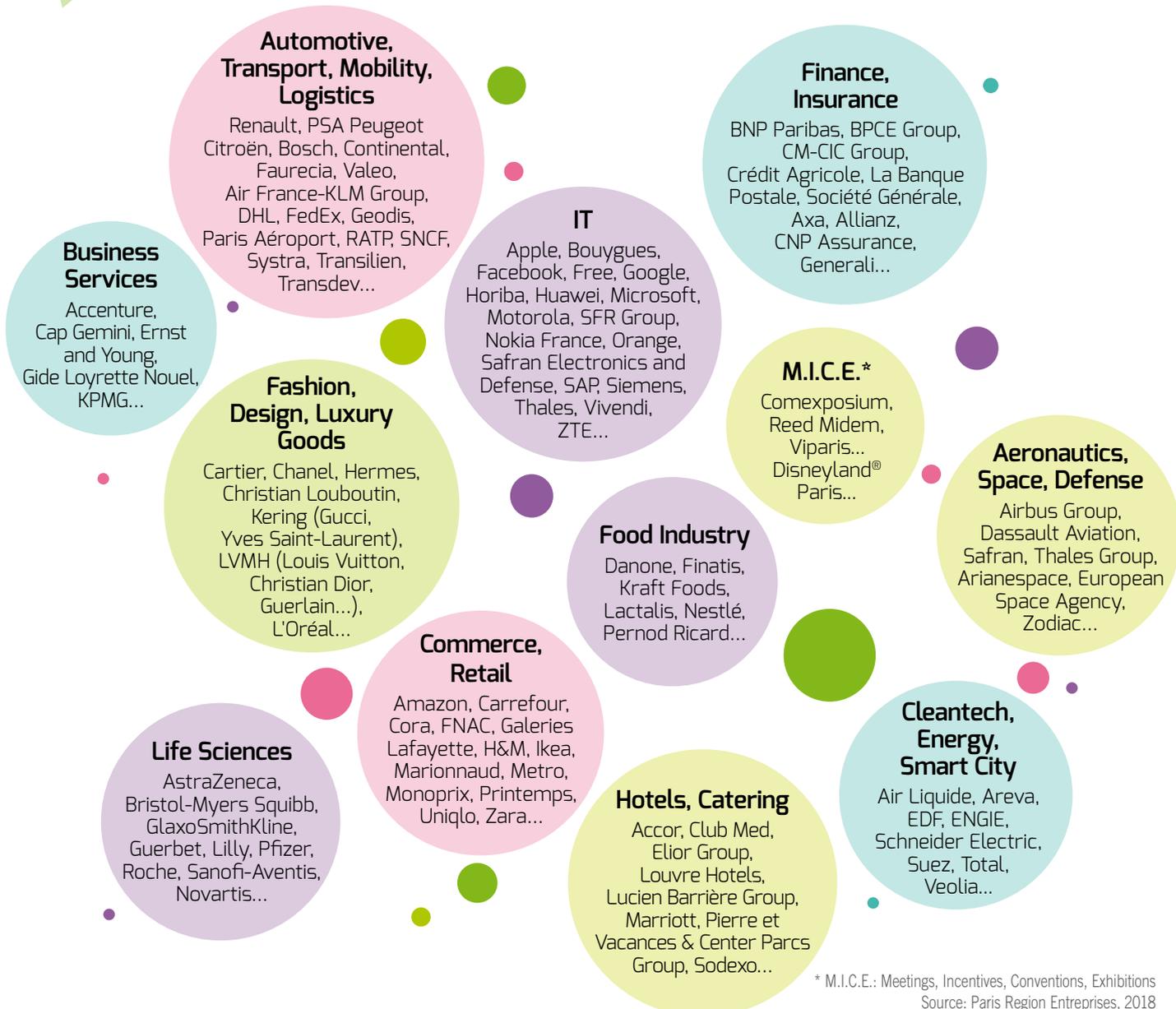
Source: French Customs, 2016



## A multi-specialized region

© N. Baetens / CRT Paris Ile-de-France - © Dassault Aviation / P. Stroppa - © Fotolia / Buchachon - © Ile-de-France Mobilités / Christophe RECOURA

### KEY SECTORS IN PARIS REGION



\* M.I.C.E.: Meetings, Incentives, Conventions, Exhibitions  
Source: Paris Region Entreprises, 2018



## PARIS REGION ON THE PODIUM OF GLOBAL CITIES

### fDi European Regions of the Future 2018/19

(fDi Intelligence 2/18)

**#1 Paris Region, #2** Dublin Region,

**#3** North Rhine-Westphalia.

### Global Cities Index 2017 on economic performances

(A.T. Kearney)

**#1** New York, **#2** London, **#3 Paris**

**Global Cities Outlook 2017** on the potential of a city to attract and retain global capital, people, and ideas in coming years (A.T. Kearney)

**#1** San Francisco, **#2** New York, **#3 Paris**

### Global Cities Investment monitor 2017

(KPMG – Paris Ile-de-France Capitale Economique)

International investors' perceptions of future attractiveness.

**#1** New York, **#2** London, **#3 Paris**

### Cities of Influence, Where to find the best talent

(Colliers International, 5/17)

**#1** London, **#2 Paris**, #3 Manchester

### Cities of opportunity 2016

(PriceWaterhouse Coopers)

**#1** London, **#2** Singapore, **#3** Toronto

**#4 Paris, #1** for its quality of life with NY,

**2<sup>nd</sup> international hub for business**

## VERY COMPETITIVE COSTS TO SET UP AMONG GLOBAL CITIES

### OVERALL RESULTS - AVERAGE OF SERVICES AND MANUFACTURING SECTORS

10-Year Average Annual Total Location Sensitive Costs (in thousand US\$)

	Paris	Tokyo	London	New York
Initial Investment	13,679	20,910	15,689	15,271
Rank, total investment	1	4	3	2
Total labor	7,595	7,267	8,029	11,002
Rank, total labor	2	1	3	4
Total transportation	810	465	1,010	854
Rank, transportation	2	1	4	3
Total utilities	280	376	367	321
Rank, electricity	1	2	3	4
Total operating costs	9,326	8,941	10,520	12,616
Rank, operating costs	2	1	3	4
<b>Total costs</b>	<b>21,849</b>	<b>22,302</b>	<b>22,741</b>	<b>24,956</b>
<b>Overall rank</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>

Source: Competitive Alternatives, KPMG 2016, Panel of regions and criteria

## PARIS 33% CHEAPER THAN LONDON (IN €)

### HOUSING

	Paris	London
Average rent (monthly rent for a 3-bedroom central apartment)	€2,400	€4,400
Electricity, heating, water for a house of 85 m <sup>2</sup>	€178,36	€183,75

### HEALTH CARE

	Paris	London
Dentist's appointment	€23	€130
General practitioner's appointment	€23	€108

### TRANSPORT

	Paris	London
1 single ticket	€1.80	€3.20
Monthly pass	€75	€165
Taxi 1 km	€1.2	€3

### LEISURE

	Paris	London
Monthly fitness club membership	€51	€61
Cinema ticket	€10	€15

Source: The cost of Expat, Banque populaire 2018



**Europe's largest employment pool**

© Digitalvision

## A HIGHLY QUALIFIED WORKFORCE

**6.2 million** jobs, **23.1%** of all jobs in France, **35%** of French executives (INSEE, 2016)

Unemployment rate: **9.2%** (EUROSTAT 2016)

Average gross annual salary: **€45,463** (INSEE, 11/16, data 2014)

### THE PARIS REGION'S POPULATION BY PROFESSIONAL CATEGORY

Managerial and highly-skilled occupations	1,655,473	27.2%
Service workers, sales & admin support	1,624,321	26.7%
Skilled & mid-level employees	1,560,222	25.6%
Laborers & automobile drivers	860,713	14.1%
Skilled tradesmen & business directors	287,110	4.7%
Farm, fishing & forest operators	5,474	0.1%
Others	93,023	1.5%
<b>Total active population 15-64 years old</b>	<b>6,086,336</b>	<b>100%</b>

Source: Insee 6/17, data 2014 - Total population 15-64 years



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## CHARACTERISTICS OF THE WORKING POPULATION IN PARIS REGION

Ages 25-39  
**39 %**



Women  
**49 %**



University graduates  
**39.5 %**



Executives  
**27 %**



Foreign population  
**13.4%**



© IAU idF 2018 / source: Insee, data 2014



## SECTOR BREAKDOWN OF BUSINESS SITES AND JOBS IN PARIS REGION IN 2015

Business sector	Sites	Jobs
Trade of automotive vehicles and motorcycles	202,981	711,415
Public administration	6,787	500,932
Administrative services and support activities	114,336	421,021
Education	53,753	409,185
Legal, accounting, management, architecture, engineering, technical testing and analysis	205,324	384,573
Transportation and storage	57,622	366,212
Financial and insurance activities	55,565	330,212
Accommodation and food	57,582	290,740
Construction	117,783	279,493
Activities for human health	82,853	276,857
Supportive housing and social work	12,350	223,321
Computer and information services	50,671	204,805
Other service activities	62,720	128,303
Publishing, audiovisual and broadcasting	30,665	127,204
Arts, entertainment and recreation	86,902	101,439
Other professional, scientific and technical	56,357	85,401
Real estate activities	82,212	76,620
Manufacturing of transport equipment	484	73,275
Scientific research and development	3,495	63,050
Manufacturing of food products, beverages and tobacco products	7,629	51,452
Electricity, gas, steam and air conditioning supply	3,439	46,100
Other manufacturing; repair and installation of machinery and equipment	10,486	42,898
Manufacturing of computer, electronic and optical products	988	42,107
Telecommunications	2,450	42,071
Production and distribution of water; sewerage, waste management and remediation activities	2,245	38,521
Metallurgy and metal products manufacturing, except machinery and equipment	2,494	26,514
Chemical industry	764	25,337
Manufacturing of rubber and plastic products and other non-metallic mineral products	1,644	18,449
Pharmaceutical industry	6,424	17,535
Manufacturing of textiles, clothing industry, leather and footwear industries	7,250	16,148
Woodworking, paper and printing industries	925	16,091
Manufacturing of machinery and equipment	193	15,350
Manufacturing of electrical equipment	636	13,548
Agriculture, forestry and fishing	7,154	4,936
Extra-territorial organizations	269	3,988
Coking and refining	23	2,413
Mining and quarrying	287	1,961
<b>Total</b>	<b>1,395,594</b>	<b>5,479,477</b>

Number of active establishments and salaried positions as of 31/12/2015 by business sector (A38)  
©Insee 1/8/17 - Sources : Connaissance Locale de l'Appareil Productif (CLAP)



Graduation ceremony at Hec Paris © HEC / Nathalie Ounjian



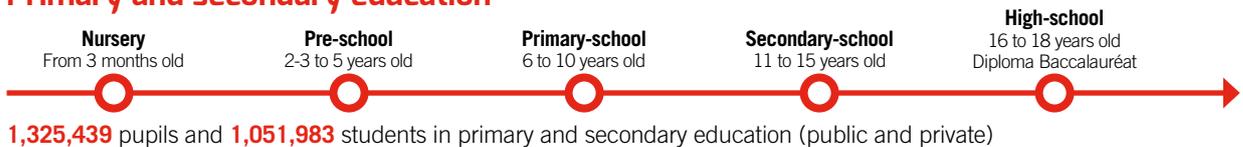
**Europe's largest pool of students and PhD candidates**



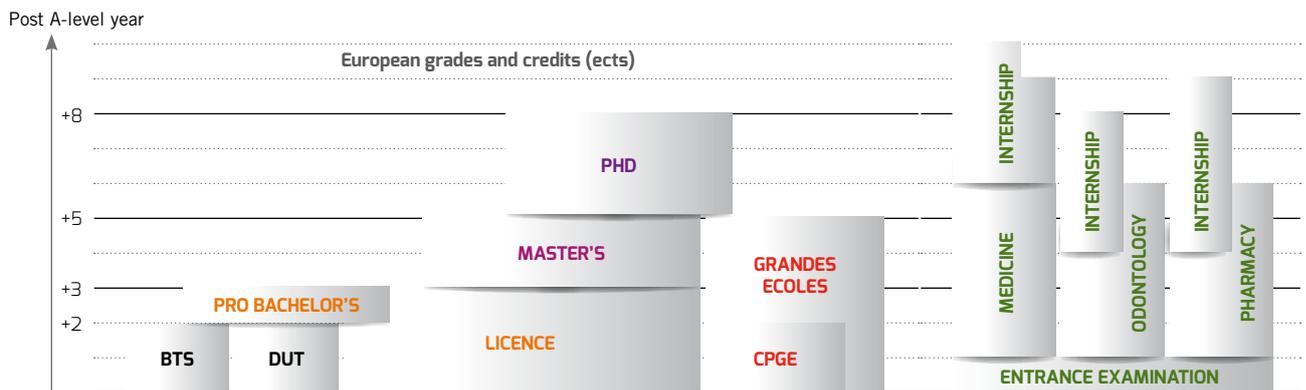
## THE FRENCH EDUCATIONAL SYSTEM

The educational system is operated by the French Public Education Authority. Schooling is free, and compulsory from 6 to 16 years old in the French system. Public pre-school is available for children from 2 years old.

### Primary and secondary education



### Higher education



A-levels

Source: MESR (French Ministry of Higher Education and Research)

BTS: Technical programs - DUT: University Diploma of Technology - Grandes Ecoles: Engineering & Business schools - CPGE: class which prepares students to enter the Grandes Ecoles



## A REGION FULL OF HIGHLY EDUCATED TALENTS

**678,159** students (**26.4%** of France's student population), including **381,080** in Paris Region's public universities  
**28,055** PhD Students, **38%** of French PhD Students, **45%** of PhD Students in mathematics

**16** Public universities

**70** "Grandes Ecoles" (elite schools): Engineering and business schools

### ► Main branches of higher education in 2017

- Bachelor's, Master's degree and PhD: 294,347
- Engineering schools: 39,833
- University Diploma of Technology: 17,004
- Other university diplomas, including health: 109,190
- Advanced technician programs: 44,430
- Preparatory classes for the Grandes Ecoles: 31,109
- Business schools, management and accounting: 38,863
- Paramedical and human services schools: 27,979
- Others (art, architecture, private universities, etc): 75,404

**34.9%** of the adult population holds at least a bachelor's degree (2016)

(Ministry of Education, Higher Education and Research, RERS 2017, data 2016-17)



## AN ATTRACTIVE REGION FOR FOREIGN TALENTS

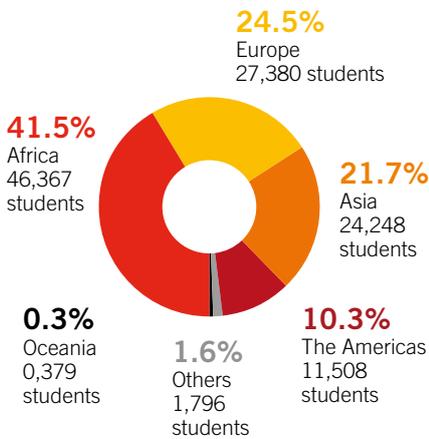
**Paris #2 best student city in the world** (QS Best Student Cities, 2016)

**111,678** foreign students, in Paris Region, **35%** of all foreign students in French higher education

Of these, **75,137** in Paris Region's public universities, which is **20%** of the region's public university students.

**8,968** foreign PhD students **36%** of France's PhD students

### FOREIGN STUDENTS IN PARIS REGION HIGHER EDUCATION



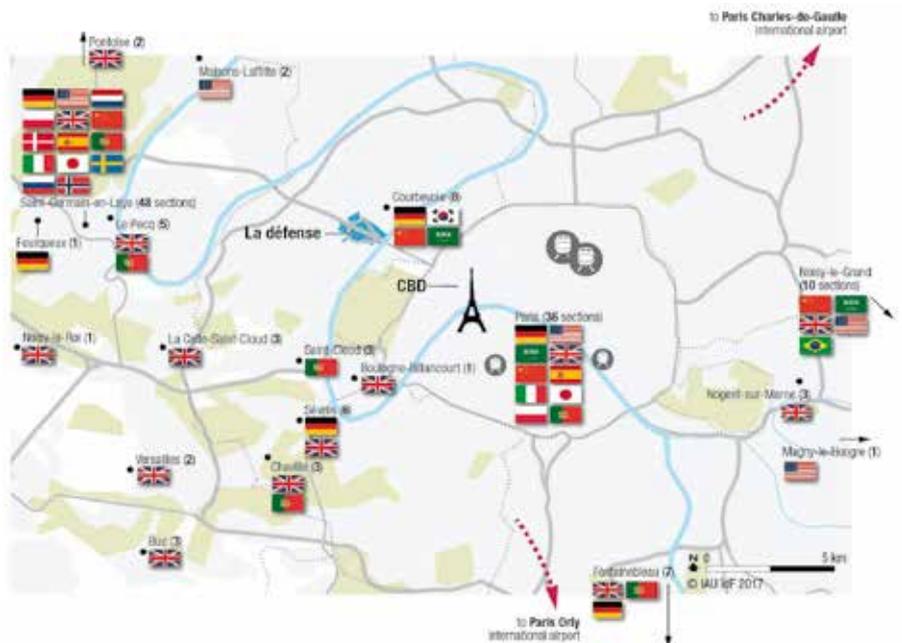
Source: Ministry of Education, Higher Education and Research, 2016-17

## NUMEROUS OPTIONS FOR INTERNATIONAL EDUCATION

From pre-school (3-6 years old) to high school (15-18 years old), France has an extensive selection of bilingual programs and international schools open to foreign and French pupils. Diplomas: French Baccalauréat (high-school diploma) with an International option.

**143** bilingual programs in **17** different languages, leading to the "international option" of France's high school graduation exam OIB, affiliated with the French public education authority. Fees are modest (€0-5,000/year).

## 143 BILINGUAL PROGRAMS IN 17 DIFFERENT LANGUAGES



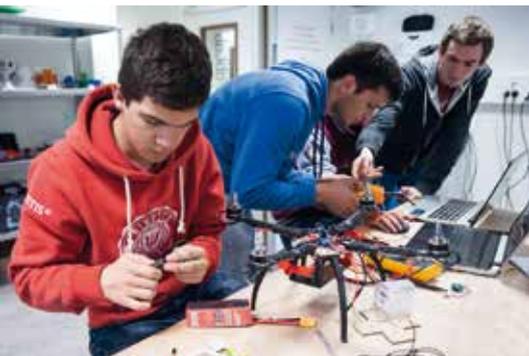
British	36	Portuguese	13	Japanese	5	Norwegian	3
German	16	Arabic	8	Polish	5	Swedish	3
Chinese	15	Italian	7	Danish	3	Brazilian	2
American	13	Spanish	7	Dutch	3	Russian	2
						Korean	2

Source: Educsof 2017

## BREAKDOWN OF THE STUDENTS IN PARIS REGION'S PUBLIC UNIVERSITIES IN 2016-2017, BY FIELD OF STUDY

Fields of study	Total Students	%
Law, Political Science	56,785	14.90
Economics, Administration	46,024	12.08
Letters, Art, Languages, Humanities and Social Sciences	128,573	33.74
Sciences (Basic and Applied sciences / Natural and Life sciences / Interdisciplinary sciences)	73,416	19.26
Sports	7,359	1.93
<b>Subtotal General Fields</b>	<b>312,157</b>	<b>81.91</b>
<b>Health sector</b>	<b>51,825</b>	<b>13.60</b>
<b>University Institute of Technology Fields</b>	<b>17,098</b>	<b>4.48</b>
<b>Grand Total</b>	<b>381,080</b>	<b>100.00</b>

Source: Ministry of Education, Higher Education and Research, data 2016-17



Collective Scientific Projects  
© Ecole Polytechnique / J. Barande



## EDUCATION WITH A WORLDWIDE REPUTATION

### Internationally recognized business schools, specialized schools and universities

#### MBA and Business Schools

- Financial Times Rankings (2017)
  - ➔ INSEAD has the world's best **Global MBA program**, ahead of Stanford Graduate School of Business, University of Pennsylvania: Wharton, Harvard Business School... Also, HEC Paris is #20
  - ➔ **2** of the Top 5 best **European Business Schools**: HEC Paris (#2) and INSEAD (#5)
  - ➔ **3** of the Top 10 best world's **Masters in Management**: HEC Paris (#2), Essec Business School (#5), ESCP Europe (#6)
  - ➔ **4** of the Top 10 best world's **Executive MBA programs**: Tsinghua University/INSEAD (#3), HEC/LSE/ NYU (#5), INSEAD (#8), ESCP Europe (#10)



© Hec Paris 2017

- The Economist Masters in Management 2017 Ranking
  - ➔ **HEC Paris, world's best Masters in Management**; ESSEC Business School, #4

#### Specialized schools

- **GOBELINS**, the school of the image, best school of animation in the world (2017 Top 100 International Animation Schools)
- **Ecole 42**, best coding school of the world (CodinGame 2017)
- **Institut Français de la Mode**, best management training in the world and second best Master of Fashion in the world, behind Central Saint Martins of London (Business of Fashion, 2017)



GOBELINS, best animation school in the world  
© Aurélie Blanc

#### Universities

- Academic Ranking of World Universities 2017
  - ➔ **3 higher education institutions in the Top 100**: Pierre and Marie Curie University (#40), University of Paris-Sud (#41), Ecole Normale Supérieure (#69)
  - ➔ **2 universities in the top 10 in natural sciences and mathematics** ARWU (2016) : Pierre and Marie Curie University, Paris Sud University
- Times Higher Education World University Ranking 2018
  - ➔ **5 higher education institutions in the Top 200**: Paris Sciences et Lettres - PSL Research University Paris (#72), École Polytechnique (#115), Pierre and Marie Curie University (#123), Paris-Sud University (#181), Paris-Sorbonne University (#196)
- QS World University Rankings: Global MBA Rankings 2018
  - ➔ INSEAD and HEC 2<sup>nd</sup> and 3<sup>rd</sup> best Global MBA in the world, **the two best European Global MBAs**



Cité de la Mode et du Design  
© CRT Paris Ile-de-France / Capelle Tourn-Ooshot



**Europe's #1 region in R&D**

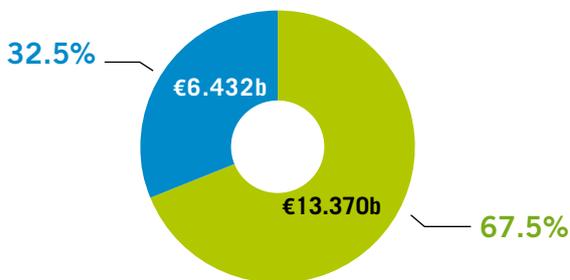
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## PARIS REGION LEADING EUROPE IN R&D (2015)

The highest amount of R&D expenditures and the largest pool of R&D workers

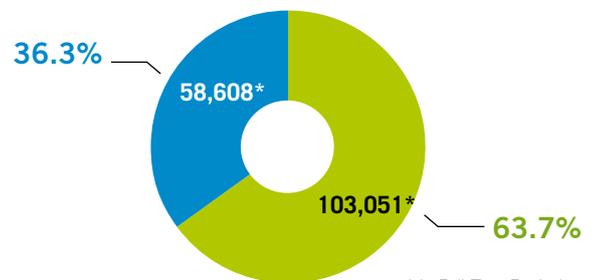
**€ PARIS REGION R&D EXPENDITURE: €19.802b**  
6.6% of EU and 40.7% of French R&D expenditure  
R&D is 3% of Paris Region's GDP



■ Private companies  
■ Public institutions

Source: Ministry of Education, Higher Education and Research, data 2015

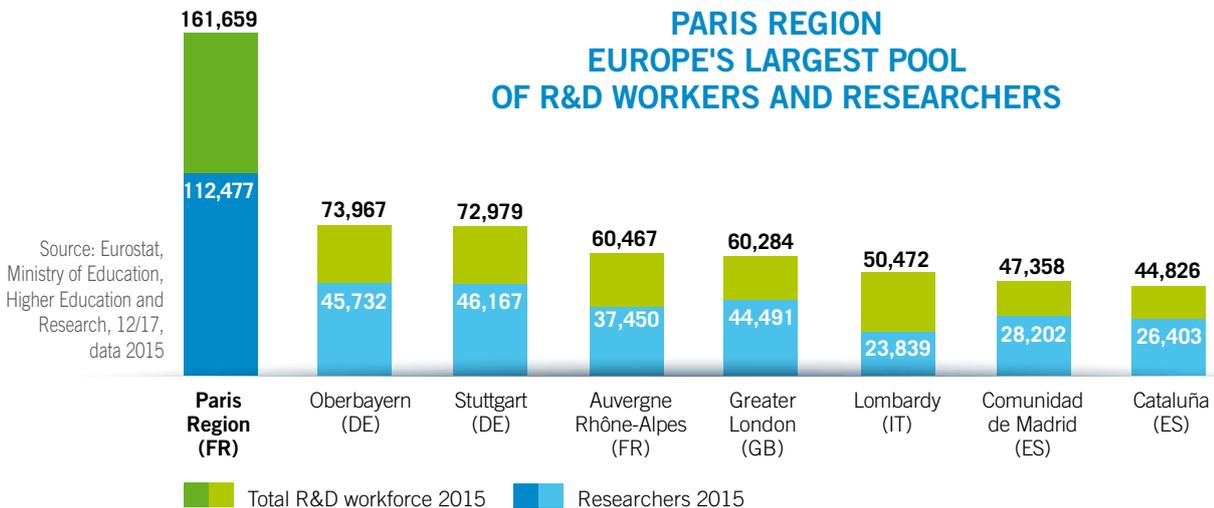
**PARIS REGION R&D WORKFORCE\*: 161,659**  
5.6% of EU and 37.7% of French R&D employees  
40.5% of the researchers in France



■ Private companies  
■ Public institutions

\* In Full-Time Equivalent  
Source: Ministry of Education, Higher Education and Research, data 2015

## PARIS REGION EUROPE'S LARGEST POOL OF R&D WORKERS AND RESEARCHERS



Source: Eurostat, Ministry of Education, Higher Education and Research, 12/17, data 2015

■ Total R&D workforce 2015 ■ Researchers 2015

## ▶ THE PARIS REGION'S EXCELLENCE IS INTERNATIONALLY RENOWNED

**31** Nobel Prizes

**Ecole Normale Supérieure**, top Nobel-producing undergraduate institution in the world in 2016

**11** Fields Medals and **4** Abel Prizes, the two most prestigious awards in mathematics

The highest number of people employed in the fields of science and technology in Europe (Eurostat data 2016)

**26,200** enrolled in doctoral programs, **38%** in France (Eurostat, data 2015)

**4,740** foreign researchers in Paris Region, **46.5%** of foreign researchers in France (FNAK, data 2016)

Paris, European leader and **#10** in the world of the Global Innovation Index 2017 of clusters (OMPI 2017)

**7,682** patents filed, i.e almost half of the patents filed in France (INPI, data 2016)

The Paris Region is the European leader, and accounts for **5.1%** of all European patent applications in EU-28.

**#3 region in the world** in volume of papers in international journals (**51,000**) behind Beijing and Tokyo (Elsevier/scopus, data 2014)

Nearly **500,000 scientific publications** registered in Paris Region, mainly in the fields of medical research, physics and astronomy, engineering sciences, biochemistry, genetics, and molecular biology, according to the Scopus database, between 2004 and 2014.

(IAU ÎdF - Source OST)



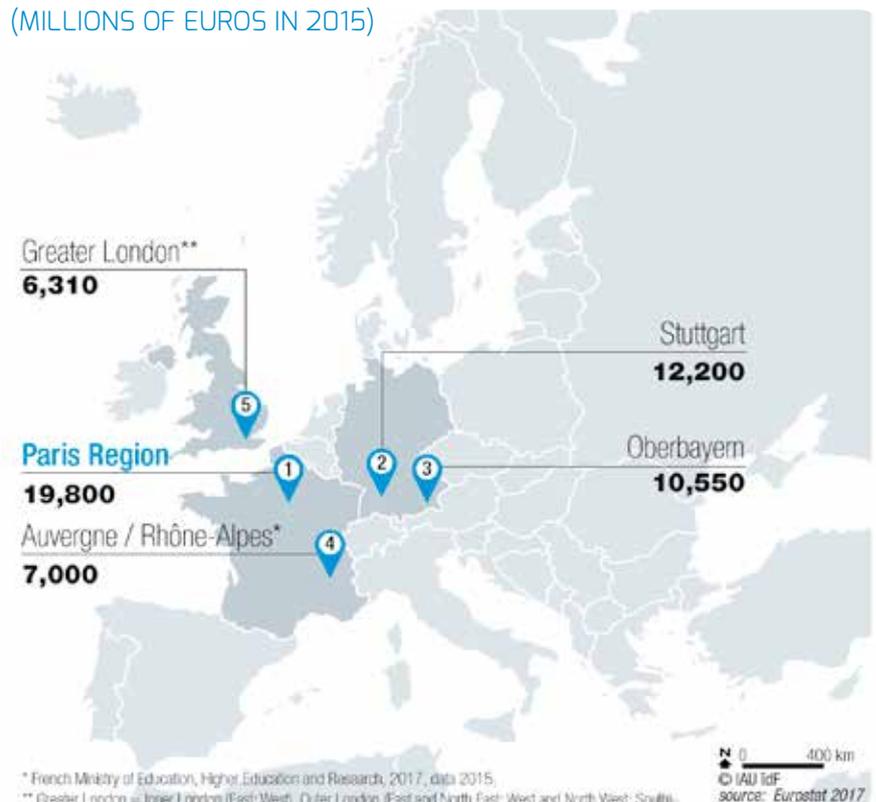
© Institut Cochin - CNRS Photothèque / Hubert RAGUET

## THE #1 EUROPEAN REGION FOR RESEARCH & DEVELOPMENT EXPENDITURE



Collective Scientific Projects  
© Ecole Polytechnique / J. Barande

## EUROPE'S TOP 5 REGIONS BY R&D EXPENDITURE (MILLIONS OF EUROS IN 2015)





## PARIS REGION, OUR CLUSTERS FOSTER YOUR INNOVATION

**9 competitiveness clusters** bring together businesses, laboratories, research centers and higher education institutions to focus on applied research and to develop synergies and stimulate the emergence of technology transfers, and collaborative and innovative projects.

**Over 4,300 members** including: **3,600** companies and **440** labs and teaching institutions, ...  
**2,554** projects  
**€8.5b** of total funding



**Perfumery and cosmetics**  
**490 members**, incl. 45 major groups, 427 SME's, 18 labs and teaching institutions  
**300 projects** funded since the cluster was founded  
**Total funding:**  
**350 million euros**



**Design, production and mastery of complex systems**  
**830 members**, incl. 150 major groups, 480 SME's, 140 labs and teaching institutions, 20 mid-cap companies, 20 local authorities, 20 investors  
**615 projects** funded since the cluster was founded  
**Total funding:**  
**3,104 million euros**



**Transport and mobility**  
**359 members**, incl. 49 major groups, 226 SME's, 39 labs and teaching institutions, 12 local authorities & institutional bodies  
**236 projects** funded since the cluster was founded  
**Total funding:**  
**1,080 million euros**



**Digital transformation**  
**1,090 members**, incl. 90 major groups, 920 SME's, 80 labs and teaching institutions  
**749 projects** funded since the cluster was founded  
**Total funding:**  
**1,600 million euros**



**Financial services**  
**500 members**, incl. 160 major groups, 300 SME's, 20 labs and teaching institutions  
**28 projects** funded since the cluster was founded  
**Total funding:**  
**80 million euros**



**Aeronautics, space and defence**  
**330 members**, incl. 90 major groups, 155 SMEs, 55 labs and teaching institutions  
**70 projects** funded since the cluster was founded  
**Total funding:**  
**305 million euros**



**Sustainable cities and urban ecotechnologies**  
**260 members**, incl. 10 major groups, 184 SME's, 31 labs and teaching institutions  
**172 projects** funded since the cluster was founded  
**Total funding:**  
**460 million euros**



**High-tech healthcare and new therapies**  
**355 members**, incl. 26 major groups, 195 SME's, 33 labs and teaching institutions  
**303 projects** funded since the cluster was founded  
**Total funding:**  
**1,300 million euros**



**Rubber and polymer industry**  
**129 members**, incl. 11 major groups, 76 SME's, 25 labs and teaching institutions  
**81 projects** funded since the cluster was founded  
**Total funding:**  
**259 million euros**

Source: Advancity (data 2016), ASTech, Cap Digital, Cosmetic Valley, Elastopole, Finance Innovation, Medicen, Mov'eo, Systematic (data 2017)



Offices in Pantin. Ourcq waterway. © Benh LIEU SONG



## Europe's largest inventory of business real estate



### OFFICE SPACE (ORIE, BNP Paribas Real Estate, 2017)

Surface area	<b>53.1 million m<sup>2</sup></b> (ORIE, 2016)
Take up	<b>2.5 million m<sup>2</sup></b>
Immediate supply	<b>3.5 million m<sup>2</sup></b>
Vacancy rate	<b>6.7%</b>
Space under construction	<b>1.3 million m<sup>2</sup></b>



### HOUSING (INSEE, data 2014)

<b>5.6 million</b> housing units
• <b>71.8%</b> flats ( <b>4 million</b> )
• <b>26.6%</b> houses ( <b>1.5 million</b> )



### BUSINESS PREMISES (CBRE, Q3, 2017)

Surface area	<b>30 million m<sup>2</sup></b>
Take up	<b>1 million m<sup>2</sup></b>
Immediate supply	<b>2.5 million m<sup>2</sup></b>

#### PRIVATE HOUSING RENTS IN PARIS REGION

	Paris	Inner suburbs	Outer suburbs	Paris Region
Rent in €/m <sup>2</sup>	22.8	16.6	13.7	18
Average monthly rent in €€	1,137	861	798	949

Source: OLAP, 2017, Average rent as at 1/1/17



### PARIS REGION IS VERY COMPETITIVE ON REAL ESTATE BUSINESS COSTS

Paris twice as cheap as London in occupancy cost



Paris La Defense business district © Florence Humbert

#### TOP 10 OFFICE SPACE MARKETS BY OCCUPANCY COSTS (2017)

Rank 2017	Country	City	Occupancy costs per workstation in \$
1	Hong Kong	Hong Kong	27,432
2	United Kingdom	London	22,665
3	Japan	Tokyo	18,111
4	USA	Fairfield County, Connecticut	17,414
5	USA	San Francisco	16,205
6	USA	New York	15,931
7	USA	Silicon Valley	15,004
8	Switzerland	Geneva	13,424
9	Australia	Sydney	11,997
10	France	Paris	11,756

Source: Office Space Across the World 2017, Cushman and Wakefield



## A MULTITUDE OF WORK SPACES

- Around **1,500** business activity areas
- 34** business districts
- Paris La Défense, **4<sup>th</sup>** largest business district in the world
- 620** third places, comprising:
  - **171** coworking spaces
  - **146** shared offices
  - **87** fablabs
- **216** business creation or development support sites



Station F Create Zone © Patrick Tourneboeuf

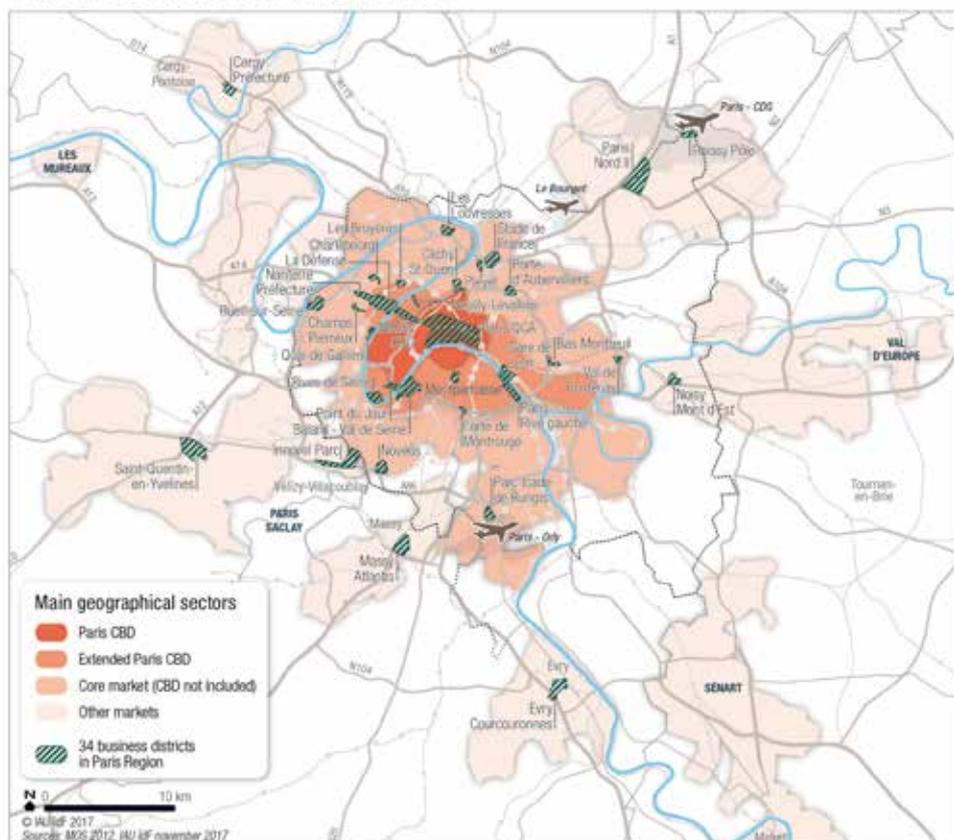
## PARIS REGION, THE WORLD CAPITAL OF BUSINESS INCUBATORS

Over **130,000 m<sup>2</sup> of space** for startup incubators and accelerators  
 By 2020, an additional **100,000 m<sup>2</sup>** will be made available, including **34,000 m<sup>2</sup>** at Station F, the world's biggest startup campus, hosting **1,000 startups**, with some **3,000 desks** (as of 2017).  
 (IAU île-de-France, 2017, data 2016, Apur, Ernst and Young/ULI)

## REINVENTING PARIS REGION

To enhance its attractiveness and competitiveness, Paris Region is undertaking major infrastructure and urban planning projects, including the Grand Paris project, the largest urban project in Europe providing a new transport network, new residential projects, office districts, and R&D hubs open to international competitions to reinvent Paris Region.

### THE PARIS REGION OFFICE MARKET





Gare du Nord © Paris Tourist Office / Jacques Lebar -  
 Signage Shuttle © Air France / Guillaume Grandin - Tramway ligne T3 © RATP / Eric Touzé



## Oustanding transport connections

### PARIS REGION, YOUR GATEWAY TO EUROPE AND THE WORLD

Reach 510 million consumers within 2 hours by plane

Paris Region's high quality infrastructure ensures the seamless flow of people, goods, capital and data.

#### By plane (Paris Aéroport, 2017)

##### 3 international airports

101.5 million passengers,

705,547 flights, 165 airlines

119 countries served from Paris Region

##### Paris-Charles de Gaulle

#2 in Europe for passenger traffic

69.5 million passengers

475,556 flights

##### Paris-Orly

32 million passengers

229,981 flights

##### Le Bourget

Europe's leading business airport

53,000 flights

##### 10 airfields and 1 heliport

#### By train (SNCF, Arafer, 2016 and Ile-de-France Mobilités)

10 main stations, including 7 TGV (high-speed train) stations

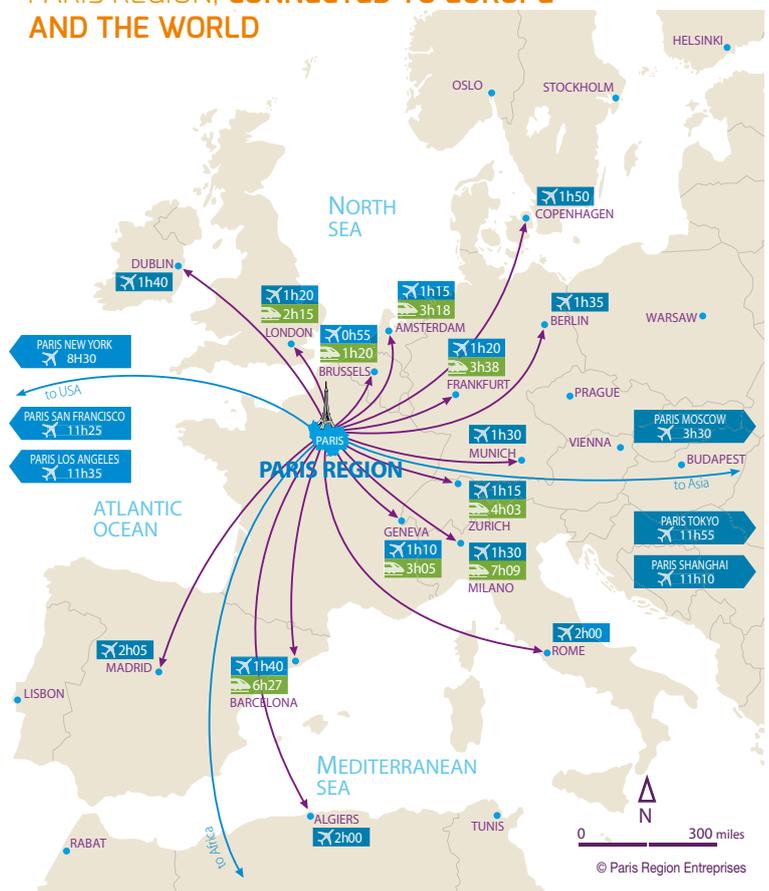
Gare du Nord, #1 European station for passenger traffic

5 railway stations have traffic that exceeds 100,000 travellers daily

19 million TGV passengers travelling from Paris to main European destinations

1,800 km of railway tracks

#### PARIS REGION, CONNECTED TO EUROPE AND THE WORLD



0 300 miles  
 © Paris Region Entreprises



## AN EFFICIENT MOBILITY SYSTEM AT REGIONAL LEVEL

### Public transport

- 1,280 km of metro, train and tramway network
- 6,200 regional trains every day
- 14 SNCF lines, for a regional network with multiple transport options
- At rush hour, more than 650 trains simultaneously.
- 385 stations at key points throughout the network
- 250 green buses (electric or gas) in circulation (2017), more than 5,000 by 2025
- 47 night bus lines serving 200 towns and cities

### 4.7 BILLION TRIPS BY PUBLIC TRANSPORT IN PARIS REGION IN 2016

Mode of traffic	Lines	Millions of trips
Underground / Subway	16	1,519
Train - RER* (SNCF - RATP)	14	1,441
Tramways	9	0,287
Bus (including night buses)	1,500	1,421
<b>Total</b>	<b>1,539</b>	<b>4,668</b>

Source: Île-de-France Mobilités d'après Optile, RATP, SNCF, OMNIL (2016)  
\* High-speed metro

## Shared transport for alternative mobility

### Self-service and free-floating bikes

(IAU Ile-de-France, JC Decaux/Velib-data 2007-17, Velib Metropole)

- **Velib Metropole**, the world's largest self-service bicycle system (in number of bikes) since 2007
  - ➔ 105,000 uses per day (in 2017)
  - ➔ 300,000 long-term subscribers (in 2016)
  - ➔ **A new operator as of 1/18: 200** new stations, an enlarged territory (68 municipalities), a new service with 30% of the fleet being electric power-assisted bicycles
- **Several free-floating bike operators as of 11/17: 2,000** Gobeek Bikes, **500** O'Bikes, **1,000** Ofo bikes, **4,000** Mobikes in Paris City and the close suburbs

### Self-service and free-floating cars and mopeds

- **Autolib** (2016 Annual Report)
  - ➔ 3,950 car-sharing vehicles in service
  - ➔ 1,100 Autolib stations
  - ➔ 110,000 annual subscribers and 25,000 "as-needed" subscribers
  - ➔ 5.76 million rentals in 2016, ie. 110,000 Autolib rentals per week
  - ➔ 6,300 tonnes of CO2 and 3 million liters of gas saved in 2016
  - ➔ 100 member municipalities
- **2,100 electric mopeds** in free-floating (Cityscoot and COUP) in Paris City

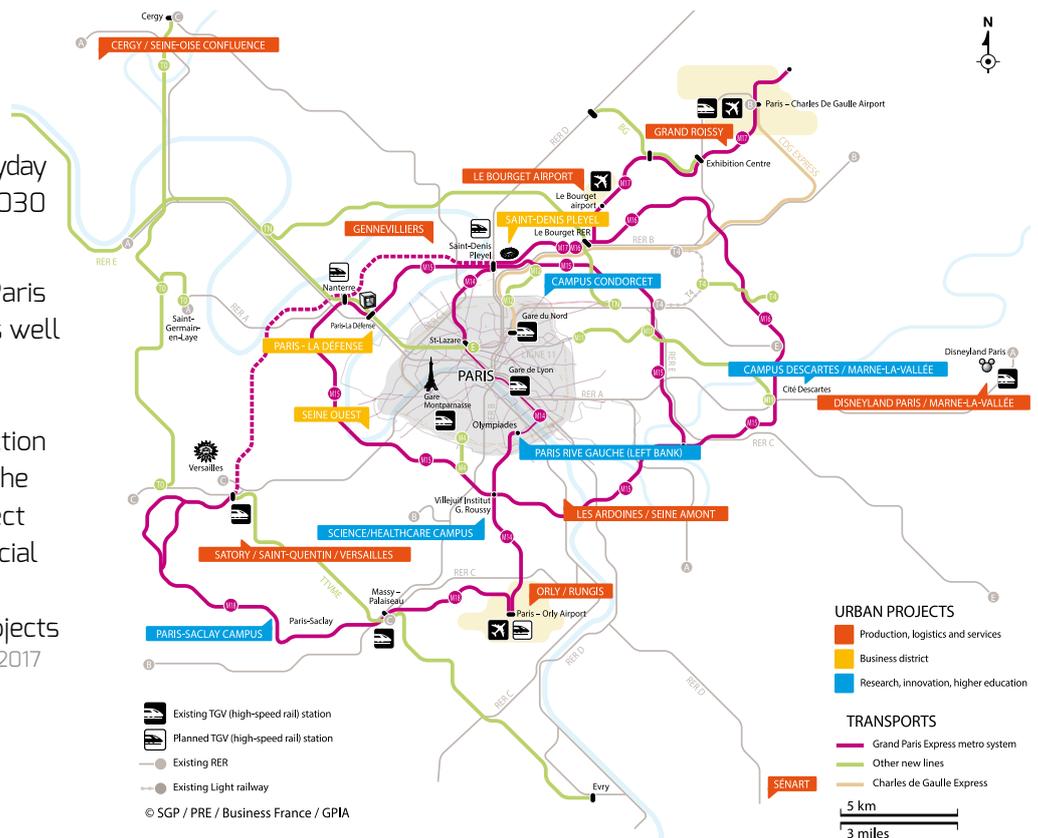
## THE GRAND PARIS PROJECT, the largest urban development project in Europe providing a new transport network

- 200 km of additional automated metro lines
- 68 new stations
- 2 million passengers everyday
- €28b invested through 2030

The project is set to link Paris Region's three airports, as well as business districts and scientific clusters

- 600,000 m<sup>2</sup> of construction projects associated with the Grand Paris Express project
- 200,000 m<sup>2</sup> of commercial space
- Over 6,100 residential projects

Source: Société du Grand Paris, 2017





Gennevilliers platform © Port Autonome de Paris - Barge © Fotolia / Coco - Containers and transport trucks © Fotolia / Soleg



## Exceptional logistics infrastructure



### SIGNIFICANT CAPACITY IN LOGISTICS REAL ESTATE

**Warehouses** > 5,000 m<sup>2</sup>

**Surface area** 19 million m<sup>2</sup> (ORIE 2016)

**Take up** 550,000 m<sup>2</sup> (Q3 2017)

**Available now** 1.4 million m<sup>2</sup> (1/10/17)

Sources: BNP Paribas Real Estate, ORIE



### VERY COMPETITIVE LOGISTICS COSTS

**Prime rents in Q2 2017 per year Warehouses** over 5,000 m<sup>2</sup> (in €)

London (United Kingdom)	196
Helsinki (Finland)	155
Dublin (Ireland)	97
Stockholm (Sweden)	88
Munich (Germany)	82
Frankfurt (Germany)	76
Barcelona (Spain)	74
Madrid (Spain)	70
Hamburg (Germany)	68
Amsterdam - Rotterdam (Netherlands)	60
Warsaw (Poland)	60
Berlin (Germany)	59
<b>Paris Region (France)</b>	<b>56</b>

Source: European Logistics Market, Property Report, H12017 (data Q2 2017) - Panel of regions - BNP Paribas Real Estate

### Road, waterway and railway logistics

**#1** road network in Europe

**12,000 km** of roads, including **1,300 km** of highways and national roads

**French #1** and **Europe's #2** river port

**60** urban ports, **10** multimodal platforms

**500 km** of navigable waterways

**1,000 ha** of port areas

**6** container terminals

Railway freight relies on **111** freight stations and **640** facilities connected to them

(DIRIF 2016, Haropa, 2017)

### Freight

**Air: 2.24** million tonnes of cargo (Paris Aéroports 2016)  
Paris-Charles de Gaulle Airport, **#1** in Europe for cargo

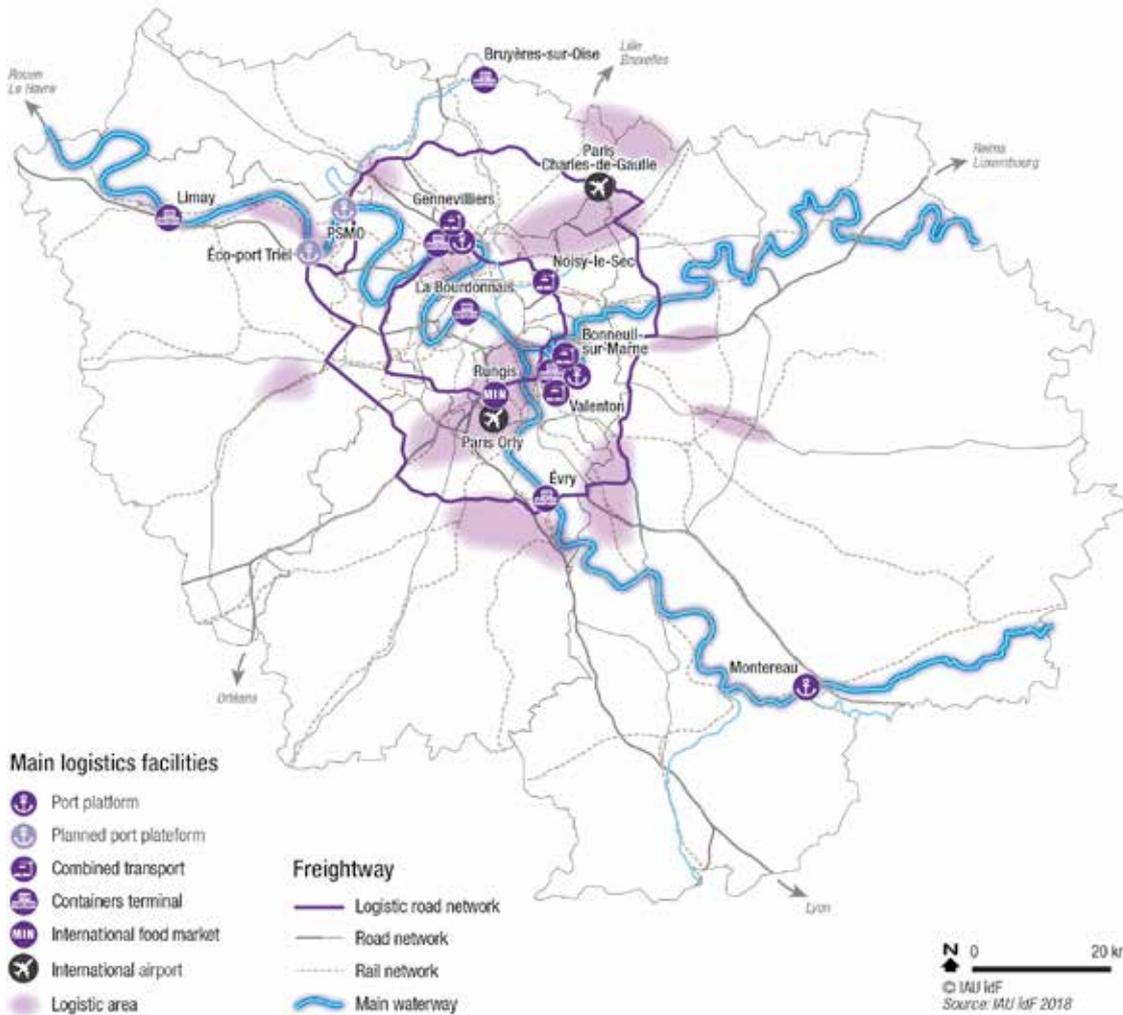
**Rail: 10 million** tonnes of goods (estimates DRIEA)

**Waterway: 20.2 million** tonnes of goods (Haropa, 2017)

**Road: 189 million** tonnes of goods (50es, TRM survey, 2016)



## LOGISTICS IN PARIS REGION



### FLOW OF GOODS THROUGH MAIN PORTS IN PARIS REGION

	<b>WATERWAY</b>  (thousand tonnes of goods)	<b>CONTAINERS</b>  (TEUs*)	<b>RAILWAY</b>  (thousand tonnes of goods)
Gennevilliers	3,865	124,152	570
Limay	1,093	5,523	452
Bonneuil-sur-Marne	1,021	15,279	559
Evry	314	-	-
Bruyères-sur-Oise	246	1,575	-
Précy-sur-Marne	209	7,836	-
Paris-La Bourdonnais	93	14,732	-

\* Twenty-Foot Equivalent Unit  
Source: Haropa-Port de Paris, 2017, data 2016



Vivatech 2017 - Paris Region Booth © L'oeil du Diaph



**Europe's top region for hosting events**



## AN OUTSTANDING WORLD-CLASS DESTINATION FOR ORGANIZING TRADESHOWS

(CCI PARIS ILE-DE-FRANCE, data 2016)

**700,000 m<sup>2</sup>** of covered exhibition and conference space

The **#1** offer of exhibition space and the largest conference center in Europe with up to **35,000** participants

**20** exhibition and conference venues

**413** tradeshows, including **210** professional tradeshows

**100,100** exhibiting companies, including **30,000** foreign companies (**30%**)

**9.1** million visitors, including **564,400** foreigners (**6.2%**)

**€4.2b** in economic benefits

**64,400** jobs generated by tradeshows

**€20.2b** turnover by exhibiting companies at tradeshows, of which **€9b** realized with foreign customers

**6.3** million contracts concluded at trade fairs

### TOP 10 INTERNATIONAL TRADESHOWS HELD IN PARIS REGION (BY NUMBERS OF VISITORS AND EXHIBITING COMPANIES)

Tradeshow Name	Business sector	Visitors (1 <sup>st</sup> visit)	Exhibiting companies	Year
Mondial de l'Automobile / Paris Motor Show	Transport, logistics, traffic and related equipment	1,253,513	240	2014
Salon International de l'Agriculture / Paris International Agricultural Show	Agriculture, horticulture, livestock farming, floristry, fishing and related equipment	552,207	905	2017
Foire internationale de Paris	Multi-sector tradeshows and trade fairs	542,004	2,129	2017
Salon international de l'Aéronautique et de l'Espace* / International Paris Air Show	Defence, civil and military security	322,000	2,381	2017
Salon Nautique International de Paris / Paris Boat Show	Tourism, sports and leisure activities	202,730	644	2016
Paris Games Week	Tourism, sports and leisure activities	198,791	162	2016
Maison&Objet	Home decor, interior design, architecture and lifestyle culture	161,695	5,602	2015
SIMA, Mondial des Fournisseurs de l'Agriculture et de l'Elevage / Paris International Agribusiness Show	Agriculture, horticulture, livestock farming, floristry, fishing and related equipment	123,378	849	2017
Salon du livre de Paris / Paris Book Fair	Art, culture, music and shows	110,246	881	2017
SIAL Paris, Salon international de l'Alimentation / Inspire Food Business	Food, hotel and restaurant amenities	88,138	6,913	2016

Source: UNIMEV, OJS, \* SIAE



## CONFERENCE AND EXHIBITION CENTERS IN PARIS REGION IN 2018



THE PARIS CONVENTION CENTER, THE LARGEST CONVENTION CENTER IN EUROPE, made-to-measure spaces for large-scale international conferences at a site 15 minutes from the Eiffel Tower, in the heart of the Paris Expo Porte de Versailles Park. It can accommodate up to 35,000 people in gigantic, fully modular spaces.



Paris Convention Center © Studio Bullitt / Viparis

## PARIS, THE WORLD'S LEADING DESTINATION FOR INTERNATIONAL CONGRESSES

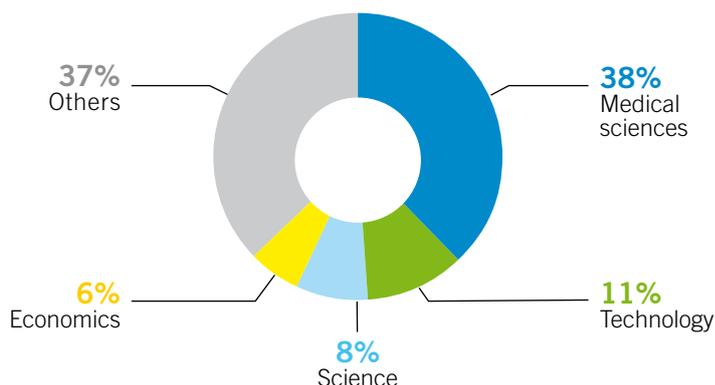


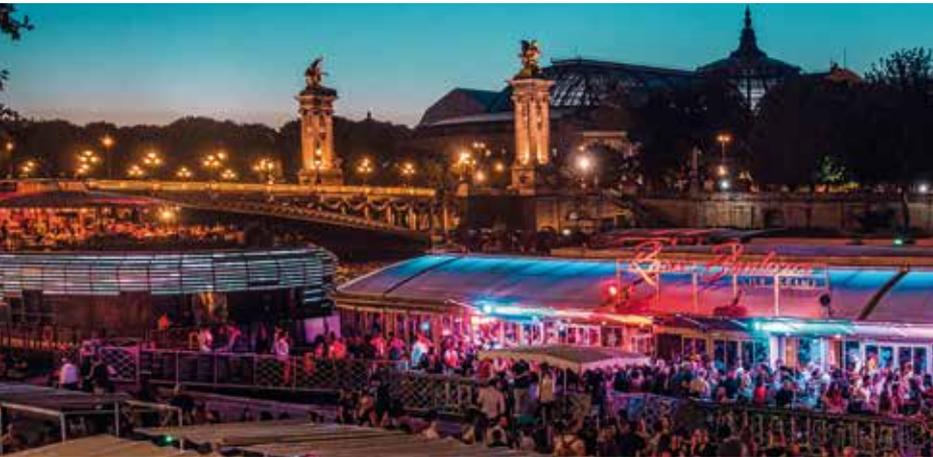
## OVER 1,000 CONVENTIONS PER YEAR IN PARIS REGION

(OTCP, 2016)

- 1,118** conventions in **343** venues
- 854,000** participants
- 27%** were foreign visitors (**230,200**)
- €1.2b** in economic benefits
- 20,200** jobs created by conventions

## BREAKDOWN OF CONVENTIONS BY BUSINESS SECTOR IN PARIS REGION (2016)





Rosa-Bonheur. Grand Palais. Nightlife © CRT Paris Ile-de-France / Van Viesen / Ooshot



## The most attractive tourist destination



### AMONG THE WORLD'S FAVORITE TOURIST DESTINATION

**44.9 million** tourists, including **18.4 million** foreigners (**41%**)

**167.6 million** night stays, half the total night stays in France, including **83.4 million** for international tourists (**50%**)

**€19.2b** in economic benefits,  
**93,000** businesses, **500,000** jobs  
(CRT Paris Île-de-France, 2017, data 2016)



### #1 WORLDWIDE IN HOTEL CAPACITY

**156,400** rooms

**61.5 million** hotel night stays, half the total night stays in France, including **33.7 million** for international tourists (**55%**)

**2,460** hotels

• **1,011** 3-star hotels : **41%**

• **557** 4- or 5-star hotels : **22.7%**

**10** luxury hotels

(INSEE, data as of 01.01.17, CRT Paris Île-de-France, 2017, data 2016)

### TOP MOST VISITED TOURIST SITES IN PARIS REGION

(MILLIONS OF VISITORS) (2016)

Disneyland® Paris	13.4
Notre-Dame de Paris*	12
Sacré Cœur de Montmartre*	10
Louvre Museum	7.4
Palace of Versailles	7.4
Eiffel Tower	5.9
Centre Pompidou	3.3
Musée d'Orsay	2.9
Cité des Sciences et de l'Industrie	2.2
Notre-Dame de la Médaille Miraculeuse Chapel*	2
National Natural History Museum	1.6
Arc de Triomphe	1.3
Army Museum	1.2
Grand Palais	1.1
Quai Branly Museum	1.1
Philharmonic of Paris	1.1
Louis Vuitton Foundation	1
Petit Palais	0.9
Sainte-Chapelle	0.9
Musée de l'Orangerie	0.8

\* free admission, estimate - Source: CRT Paris Ile-de-France, 2017, data 2016

### PROVENANCE OF MAIN FOREIGN TOURISTS IN PARIS REGION (2016)





## AN EXCEPTIONAL CULTURAL OFFER (2017)

- 4,000** historic monuments
  - 140** museums, including **3** of the world's most visited museums: the Louvre, Centre Pompidou, Musée d'Orsay
  - 307** cinemas, **1,073** screens
  - 361** theatres
  - 5** opera houses
  - 47** foreign cultural institutes and centers (FICEP)
  - 57.1 million** people visited the **top 20** Parisian cultural sites in 2016
  - 4.7 million** visitors at the **10** largest exhibitions in Paris in 2016
  - 1/3** of the regional territory is remarkable for its built or landscape heritage
  - 271** villages of character
- (INSEE, CRT Paris Île-de-France, 2017, data 2016)

## TOP CULTURAL EVENTS IN PARIS REGION

(BY NUMBER OF VISITORS) (2016)

European Heritage Days*	Over 12 million visitors nationwide
Techno Parade*	Over 300,000
Solidays	200,000
Rock en Seine	110,000
Art Paris Air Fair	53,000

\*free admission, estimate

Source: CRT Paris Île-de-France, 2017, data 2016



Saint-Cloud, Kitchen gardens © C. Legenne-IAU îdF



Versailles - The gardens © Christine Tarquis / IAU îdF



## 4 UNESCO SITES (2017)

- Palace of Versailles
- Paris, the Banks of the River Seine
- Fontainebleau Château and Park
- Medieval City of Provins



## A GREEN REGION

- 50%** agricultural land
  - 24%** forests
  - 23%** cityscape,
  - 1%** water
  - 4** regional nature parks representing **18%** of the land area (**218,000 ha**)
  - 38** Natura 2000 sites
  - More than **700** sites of ecological interest
  - 13,211 ha** in organic farming
  - Short food circuits are in place for **800** farms (**16%**)
  - 95,000 ha** of forest open to the public
  - 67** sustainable neighborhoods in Paris Region
  - 113,000** homes programmed within these accredited neighborhoods.
  - 250,000** inhabitants of the Paris Region should eventually live in one of these exemplary neighborhoods.
  - A very high level of urban services (water, waste, energy...)
- (INSEE, IAU îdF)





## THE WORLD CAPITAL OF SHOPPING (2017)

**218** shopping centers, including the recently renovated Forum des Halles, Vill'Up, the Carrousel du Louvre, Beaugrenelle, Bercy Village, La Vallée Village.

The commercial center Les Quatre Temps-Le CNIT (Defense), **#1** French and European shopping destination in attendance with **56.6** million visitors in 2016.

**20** major department stores:

Galleries Lafayette, Printemps,

Le Bon Marché, BHV, etc.

(Panorama/tradedimensions, Le guide 2017 de la distribution, IAU idF)



Galleries Lafayette © Van Biesen - Ooshot - CRT Paris Ile-de-France

### 3 PARIS REGION SHOPPING CENTERS ARE AMONG EUROPE'S TOP 10 CENTERS

(ANNUAL FOOTFALL, IN MILLION VISITORS 2016)

▲	Les Quatre Temps/Le CNIT (La Défense, Paris Region, France)	<b>56.6</b>
	Westfield Stratford (London, United Kingdom)	45.5
	La Part-Dieu (Lyon, France)	35.6
	Galeria Krakowska (Krakow, Poland)	35.0*
▲	Forum des Halles (Paris Region, France)	<b>33.9</b>
	Westfield (London, United Kingdom)	28.0
	Hoog Catharijne (Utrecht, Netherlands)	26.0
	Shopping City Sud (Vienna, Austria)	24.7
	Zlote Tarasy (Warsaw, Poland)	21.3
▲	Créteil Soleil (Créteil, Paris Region, France)	<b>21.0</b>
	La Vaguada (Madrid, Spain)	20.9

Source: Sites commerciaux n° 271, september 2017, \*2015



## GASTRONOMY EXPERIENCE (2017)

**Rungis International Market**, the world's biggest fresh produce market

**9 billion** euros turnover, **18 million** consumers,

**1,200** companies, **6,650,000** visitors

**1,720,000** tonnes of food products

**5,600 m<sup>2</sup>** the largest organic market in Europe

**"Saveurs Paris Île-de-France"** a regional food brand with **1,000** products and **70** kinds of fruits and vegetables: Brie cheese from Meaux and Melun, beer from Vexin, honey and saffron from Gâtinais, asparagus from Argenteuil, Montmorency cherry, ham from Paris, etc. Leading region in France for the production of parsley, watercress and radishes.

**5,000** farms, **224** farms in organic farming

**16,683** restaurants with **118,000** jobs

**130** Michelin-starred restaurants, including **38%** of France's 3-Michelin-star restaurants.

(Rungis, Cervia, FAFIH, Guide Michelin)



© Rungis International Market



© Ville d'Enghien-les-Bains



Ride in Paris  
© Paris Tourist Office / Amélie Dupont



VivaTech - Paris Region  
© Jean-Claude Guilloux



Nature in Paris Region  
© Cédric Lavallart / IAU îdF



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